

CIRCULATION

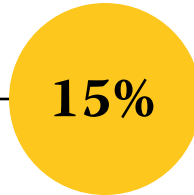
CIRCULATION BY NEIGHBORHOOD



I 10 Corridor
The Dominion
Grey Forest
La Cantera
Anaqua Springs
Walden Heights
Cielo Vista
Cross Mountain
Scenic Oaks



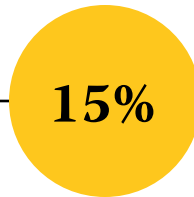
Helotes
Boerne
Fair Oaks Ranch



281 Corridor
Sonterra
Stone Oak
Champions
Bulverde
Timberwood

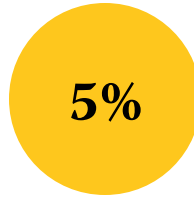


Shavano Park
Hill Country Village
Hollywood Park
Deerfield



Elm Creek
Hunters Creek
Inverness

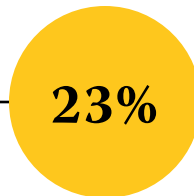
N 1604



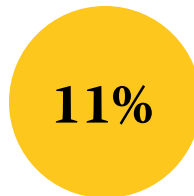
Northstar/Loop 410
IH 10 - IH 35

LOOP 410

Alamo Heights
Terrell Hills
Northwood



HILDEBRAND



Olmos Park
Monte Vista
Downtown

CIRCULATION BY ZIP CODE

| | |
|-------------------|--------|
| 78006 (Boerne) | - 195 |
| 78015 (Fair Oaks) | - 224 |
| 78023 (Helotes) | - 371 |
| 78204 | - 55 |
| 78205 | -196 |
| 78209 | - 1860 |
| 78212 | - 601 |
| 78213 | - 53 |
| 78215 | -30 |
| 78216 | - 201 |
| 78217 | - 71 |
| 78218 | - 70 |
| 78229 | - 178 |
| 78230 | - 420 |
| 78231 | - 189 |
| 78232 | - 290 |
| 78240 | -73 |
| 78248 | - 262 |
| 78249 | - 179 |
| 78255 | - 177 |
| 78256 | - 73 |
| 78257 | - 561 |
| 78258 | - 838 |
| 78259 | -72 |
| 78260 | - 427 |
| 78261 | - 322 |

TARGETED DISTRIBUTION

8,000 TOTAL CONSUMER HOUSEHOLDS

1,000 - Public Place Distribution
Law and Doctors offices and other businesses via direct mail.

400 - Newsstand Distribution
(varies based on historical sales/ traditional cover stories*)

UNPARALLELED READERSHIP

Growing over 18 years with over 187 issues published since 1999, our readership and brand identity are unparalleled in San Antonio's upscale neighborhoods:

80% - High end, influential and affluent consumer households.

20% - Established and professional offices & subscribers.

95% - Direct mailed