

# ADVERTISING DIMENSIONS

## Full-Page Bleed Ad

Bleed: 10.5" x 12.5"

Image Area: 9.5" x 11.5"

Trim Size: 10" x 12"

## Full-Page Non-Bleed Ad

Non-Bleed: 9.5" x 11.5"

## Two-Page Spread \*

Bleed: 20.5" x 12.5"

Image Area: 19.5" x 11.5"

Trim Size: 20" x 12"

## Gatefold Spread \*

Bleed: 20" x 12.5"

Image Area: 19" x 11.5"

Trim Size: 19.5" x 12"

## 2/3-Page Ads

Vertical: 6.25" x 11.25"

## 1/2-Page Ads

Horizontal: 9.5" x 5.5"

Island: 6.25" x 8.375"

## 1/3-Page Ads

Horizontal: 6.25" x 5.5"

Vertical: 3" x 11.25"

## 1/6-Page Ads

Horizontal: 6.25" x 2.625"

Vertical: 3" x 5.5"

\*Spread ads must be submitted as a single-page PDF. No type should appear within .5" of gutter area on either side of center of spread.

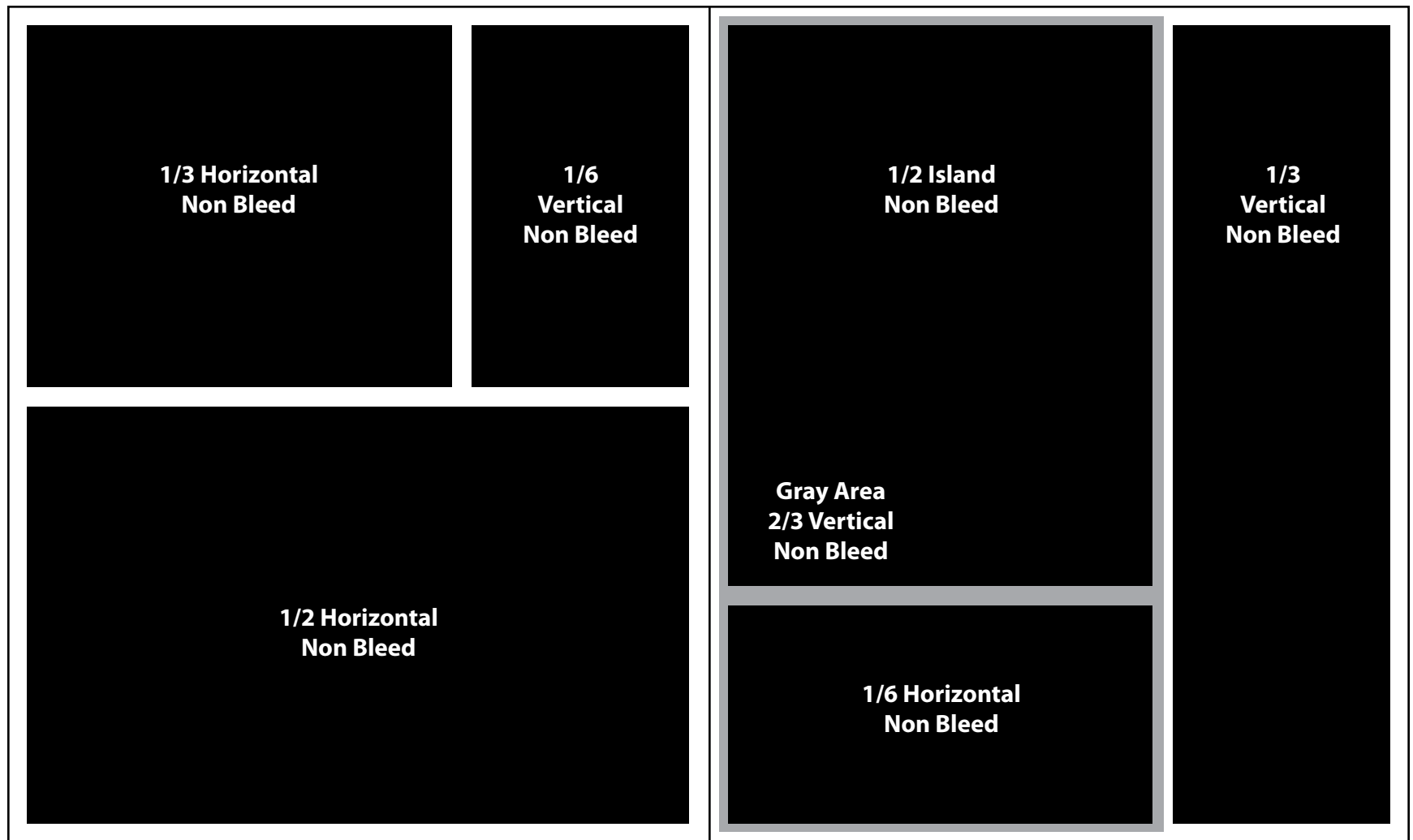
## Submit ads to:

[editor@scenepublications.com](mailto:editor@scenepublications.com)

## DEADLINES:

New ad space and materials for new or contracted ads requiring production services must be submitted seven days prior to Ad Deadline shown on Advertising Schedule page.

Camera ready ad material for contracted ads, and approval of ads requiring production services due on Ad Deadline date shown on Advertising Schedule page.



## FOR ADVERTISING INFORMATION

EMAIL [ADSALES@SCENEPUBLICATIONS.COM](mailto:ADSALES@SCENEPUBLICATIONS.COM)

CALL (210) 828-4209 EXT 402 | FAX (210) 828-7424

SAN ANTONIO  
*Scene*